

Signature partnerships



United Way of Gratiot & Isabella Counties is honored to have the support of 100+ local companies to help strengthen our communities!

For a limited number of companies and organizations, we provide an opportunity to forge a partnership with us that provides year-round public recognition and visibility with select audiences including corporate executives, business owners, higher-income individuals, up-and-coming community leaders and Alma College, CMU & Mid-Michigan Community College faculty, staff & students.

Our unique role in the community offers access to an unparalleled diversity of workplaces and employees.

Signature Partners are asked only one time a year to support United Way. Once a level is determined, sponsors know their financial commitment and can budget accordingly. Donors appreciate corporate and organizational sponsorships that underwrite these operational costs because they ensure that individual contributions have greater impact.

We invite you to join leading corporate citizens to step beyond the boundaries of traditional giving and invest in support of United Way events, programs and initiatives.

In 2016-17 nearly all of Gratiot-Isabella United Way's operating expenses were covered by corporate gifts and foundation grants. As a result, 93% of each individual contribution made through our Community Investment Fund was invested back into our local communities. That's 93 cents of every dollar donated!

Learn more at www.uwgic.org

*"Stuff the Bus"
School Supply Drive
July/August 2017*

*Golf United (Isabella)
August 18, 2017*

*Golf United (Gratiot)
August 25, 2017*

*United Way Week &
Campaign Kickoff
September 2017*

*2017 Community
Leaders Conference
October 17, 2017*

*CMU's Dance United
November 16, 2017*

*PITCH-ER This!
Youth Venture Competition
February 2018*

*LIVE UNITED Awards
& Campaign Celebration
April 2018*

*2018 Days of Service
June 2018*

GIVE. ADVOCATE. VOLUNTEER.

corporate
Partnership
commitment

LIVE UNITED



My company would like to be a Signature Partner for the 2017-18 United Way Community Campaign. We understand that this commitment is in addition to contributions made by employees through the regular workplace campaign.

Individual Program & Event Sponsorships are available for \$1,000:

PLATINUM LEVEL: \$10,000

Includes “presenting” sponsorship of all United Way events, programs and initiatives. Company will receive VIP tickets to events, employee volunteer opportunities and a customized marketing plan to suit your unique goals and objectives, including banner/display space at events and partnership recognition in related newspaper and radio ads, Community Campaign materials, the United Way website and monthly e-newsletters.

GOLD LEVEL: \$5,000

Includes co-sponsorship of your choice of four events, programs and/or initiatives (check the box next to the ones you are most interested in.) Company will receive VIP tickets to sponsored events, employee volunteer opportunities and a customized marketing plan, including banner/display space at events and recognition in related marketing materials.

SILVER LEVEL: \$2,500

Includes co-sponsorship of your choice of two events, programs and/or initiatives (check the box next to the ones you are most interested in.) Company will receive VIP tickets to sponsored events, employee volunteer opportunities and a customized marketing plan, including banner/display space at events and recognition in related marketing materials.

2017 Stuff the Bus School Supply Drive

450 teachers/9,550 students

2017 Golf United

Expecting 144 VIP golfers

United Way Week/ Campaign Kickoff

300+ participants

2017 Community Leaders Conference

250+ community leaders, donors & volunteers

CMU's Dance United

300 VIPs, 1,250 participants

2018 PITCH-ER This! Youth Venture Competition

250 local high school students, parents, mentors & teachers

2018 LIVE UNITED Awards & Campaign Celebration

250+ community leaders, donors & volunteers

2018 Days of Service

750 participants

Company/Organization Name: _____

Address: _____

Approved by (name): _____

Signature: _____ Date: _____

Contact for materials: _____

Phone: _____ Email: _____

We are interested in pursuing a multi-year partnership arrangement!

Checks can be made payable to “United Way” and mailed to 524 E. Mosher Street, Suite 400, Mt. Pleasant, MI 48858. For more information, contact Tom Olver, President & CEO at 989-773-9863 or tom@uwgic.org.

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LIVE UNITED

Thank you!